

APEX-PAL INTERNATIONAL LTD.

Company Registration Number 199604816E
(Incorporated in the Republic of Singapore)

PROFIT GUIDANCE ANNOUNCEMENT

The Board of Directors of Apex-Pal International Ltd. (the "Company") wishes to provide profit guidance in respect of the unaudited financial results of the Company and its subsidiaries (the "Group") for the half year ended 30 June 2008.

After evaluating the performance to-date, the Board would like to advise that the Group expects to report losses for the half year ended 30 June 2008, compared to the corresponding half year ended 30 June 2007. This was mainly due to rising salary and food costs, rentals and operating losses incurred by start-up overseas subsidiaries.

Details of the Group's financial performance will be disclosed when the Company finalises and announces its unaudited financial results of the Group for the half year ended 30 June 2008 on or before 14 August 2008.

By Order of the Board

Douglas Foo Peow Yong
Chairman and Chief Executive Officer
28 July 2008