



Eu Yan Sang and Agrifood Technologies’ Launch of Eu Yan Sang Good Agronomic Practices for Herbs (EYSGAP-Herbs) Certification Scheme

- World’s First Certification Scheme for Safety and Assurance of TCM Herbs

Singapore, 31 March 2008 – Singapore’s Eu Yan Sang International Ltd (Eu Yan Sang) and Agrifood Technologies Pte Ltd (Agrifood Technologies) today announced the world’s first certification standard for Traditional Chinese Medicine (TCM) Herbs.

Called the “Eu Yan Sang Good Agronomic Practices for Herbs (EYSGAP-Herbs) Certification Scheme”, the Certification will ensure world leading standards are maintained at all stages in the process of growing, processing and retailing of TCM herbs. This initiative ensures safety controls at different points of operations throughout the supply chain to ensure food safety and traceability.

Agrifood Technologies - a commercial arm of Agri-Food and Veterinary Authority (AVA) of Singapore, is collaborating with Eu Yan Sang on the EYSGAP-Herbs Scheme as the external auditor to independently verify that Eu Yan Sang’s supply sources for particular TCM herbs conform to the standards of the EYSGAP-Herbs Scheme.

Mr Richard Eu, Group Chief Executive Officer of Eu Yan Sang said the objective of this Scheme is to ensure safety and traceability of Eu Yan Sang’s TCM herbs at source. This is good news for consumers in the wake of increasing international concerns on the quality of food originating from China.

“This is a giant step towards the future of TCM. We believe that the EYSGAP-Herbs Certification will help to promote the global acceptance and trust of TCM products.”

“The EYSGAP-Herbs Certification takes a modern approach in safety control of herbs beginning with agricultural and manufacturing practices through to the retail point. The Scheme recognises

the desire of consumers to make informed decisions and to be 100% confident with their purchases.”

“As an industry leader, we are creating one recognisable quality standard specifically for TCM herbs. It adopts a scientific approach and uses advance scientific methods of measurement and accuracy to ensure safety and traceability throughout the whole process. This is a world first that sets the path for how the TCM industry will operate in the future.”

Eu Yan Sang is very pleased to have collaborated with Agrifood Technologies, to develop the EYSGAP-Herbs Certification Scheme. Eu Yan Sang has Good Manufacturing Practices (GMP) certified manufacturing facilities, quality controlled distribution facilities and brings over 100 years of experience in TCM. Agrifood Technologies brings professional and science-based expertise and experience in establishing Good Agronomic Practice systems based on international guidelines and standards for herb production and handling from organisations such as the World Health Organisation, CODEX Alimentarius and American Herbal Products Association. Through this partnership, internationally-recognised food safety standards have been applied in the EYSGAP-Herbs Certification.

Dr Philip Chew Hong, General Manager of Agrifood Technologies said, “We see the EYSGAP-Herbs Certification scheme as a new benchmark for food safety and traceability for TCM. It is a model for the TCM industry to emulate. The timing for this initiative could not be better as consumers have become increasingly concerned about the safety and traceability of the food that they consume.”

Lingzhi is the first herb at Eu Yan Sang to obtain the EYSGAP-Herbs Certification. In January 2008, Agrifood Technologies undertook an independent audit of a Lingzhi farm in Fuzhou, China in accordance to the EYSGAP-Herbs standards. The supplier’s production system was evaluated on its good farming practices, post harvest handling and processing practices. The audit also included a review of the supplier’s documentation and records as well as management and product quality control systems, focusing particularly on food safety and traceability. Agrifood Technologies’ audit showed that the farm complied fully with the EYSGAP-Herbs standards. All the Lingzhi products from this farm are traceable to source, right down to specific farm plots, and are produced in accordance with the food safety and traceability standards under the EYSGAP-Herbs Certification Scheme.

In support of this initiative, Eu Yan Sang has created a new EYSGAP-Herbs label for easy identification by consumers.

Said Mr Richard Eu, "When consumers see this label on any TCM products, they can be assured of its quality because the herb used in that product originated from a EYSGAP-Herbs certified production source."

The EYSGAP-Herbs Certification Scheme will be applied to fine premium TCM herbs at Eu Yan Sang. Next, the company plans to certify its Wisconsin American Ginseng.

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About Eu Yan Sang International Limited (SGX:EYSI)

Listed on the Singapore Exchange, Eu Yan Sang International Limited (Eu Yan Sang) is a progressive, global healthcare company with its core focus in Traditional Chinese Medicine (TCM).

The Group has come a long way from its humble beginnings offering TCM remedies to tin mine coolies in Gopeng, Perak, Malaysia 128 years ago. Today Eu Yan Sang is a household name in Asia with an unrivalled reputation as the leader in the TCM industry.

Eu Yan Sang's ability to control the total supply chain – from the sourcing of its raw materials to the production and distribution of its products and the provision of treatments gives the Group an excellent competitive edge in the industry.

Eu Yan Sang strives to broaden its appeal by monitoring changing consumer trends and needs, investing in new business ideas, engaging in research and development with strategic partnerships and expanding its distribution network.

The Group markets fine quality Chinese herbs, Chinese Proprietary Medicines as well as health foods and supplements. It currently offers more than 280 products under the Eu Yan Sang brand name and over 1,000 different types of Chinese herbs and other medicinal products. In December 2006, the company signed an exclusive worldwide distributorship agreement with the Wisconsin Ginseng & Herb Co-op.

Manufacturing activities are carried out in two of its GMP-certified (Good Manufacturing Practice) factories located in Hong Kong and Malaysia. Eu Yan Sang has an extensive distribution network comprising more than 130 Eu Yan Sang branded retail outlets in Hong Kong, Macau, Guangzhou, Malaysia, Singapore and Taiwan. Eu Yan Sang products are available in drugstores, pharmacies, medical halls, supermarkets, convenience stores, hospitals, health clubs and spas worldwide. Its cybershop at www.euyansang.com offers global customers the ease and convenience of shopping online. The Group also operates a chain of 18 TCM Clinics in Singapore and Malaysia; and three Specialist TCM Centres in Singapore.

About Agrifood Technologies Pte Ltd

Agrifood Technologies Pte Ltd (Agrifood Technologies), which is incorporated in Yr 2000, is a fully-owned private subsidiary company of the Agri-Food & Veterinary Authority of Singapore (AVA). AVA is the national authority entrusted with the mission to ensure a resilient supply of safe food, safeguard the health of animal and plants, and facilitate agri-trade for Singapore.

Agrifood Technologies is in the business of providing technical consulting services as well as quality assurance and certification services for agriculture related commercial projects. Supported by a backbone of scientific expertise and cutting-edge hardware, Agrifood Technologies is aptly positioned to provide a wide range of consultancy services in food and agriculture related fields.

With access to a wide network of experts and research institutes, Agrifood Technologies has the technical capability to offer expert, creative, sound and practical solutions with one-stop convenience for its clients' projects in diverse areas of food safety, animal and plant health, quality assurance and agri-business.