

Let's Drink to GOOD HEALTH

- Best World organizes Health Forum for public to raise awareness for healthy living
- Core product, SangoCal has achieved commendable sales

Singapore, 17 July 2008 – Mainboard-listed Best World International Limited (“Best World” or the “Group”), a direct selling company which specializes in the distribution of its proprietary health and lifestyle products through its regional direct selling network, will be organizing a health forum titled “**Let's Drink to GOOD HEALTH**” on Saturday 19th July 2008.

The event will be held at its Singapore HQ

Let's Drink to GOOD HEALTH

480 Lorong 8 Toa Payoh #15-00

HDB Hub East Wing

19th July 2008, 2.00pm to 4.00pm



Dr Doreen Tan, Group Chairman of Best World said, “Most consumers may not be aware of our body’s acidic constitution. An acidic pH balance weakens the body’s ability to repair damaged cells and makes us more susceptible to illnesses. Studies have shown that one of the reasons why many inhabitants of Okinawa, Japan enjoy good health and longevity is because the water they drink is mildly alkaline and contains high levels of ionic minerals.

Our product, SangoCal contains 74 different kinds of essential minerals and effectively raises our beverages to an alkaline pH level when added.”

A healthy body is slightly alkaline at pH 7.5 and keeping our body fluids in slightly alkaline conditions is a key way to stay healthy. Now with SangoCal, you can do just that! Add it to your beverage everyday to enjoy its rich mix of minerals.

What's more, you now stand to **win a dream trip to Okinawa** with bwl's stellar health booster, SangoCal! Find out more from our friendly CSOs. Let's Go Places with SangoCal!



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SangoCal is currently available at Best World's local branches. Sales of SangoCal have been commendable since its rollout in the early part of 2008.

THE END

About Best World International Limited

Mainboard listed Best World International is a health and lifestyle product company, which specializes in the distribution of its products via proprietary direct selling network.

Through better understanding of consumer needs and driving product innovation specifically designed to address market demand, Best World has since developed many preferred brands like DR's Secret, Optrimax, UberAir, PentaLab, Avance and bwL.

Leveraging on its success in Singapore, Best World has also established its presence in markets like Malaysia, Indonesia, Vietnam, Thailand, Taiwan, Brunei, Australia, China, Nigeria and Hong Kong.

For more information, please visit Best World's corporate website at www.bestworld.com.sg.

Issued for and on behalf of Best World International Limited

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