



BEST WORLD INTERNATIONAL LIMITED  
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Website: [www.bestworld.com.sg](http://www.bestworld.com.sg)  
Registration No.: SG199006030Z

**MEDIA RELEASE – FOR IMMEDIATE RELEASE**

## **Major fund Rothschild emerges as substantial shareholder of Best World**

- Holds 5.4% of the total issued shares capital
- Manages US\$80 billion of assets in total globally

Singapore, 23 April 2007 – Best World International Limited, (“Best World” or the “Group”), a company that specializes in the creation of health and wellness products which are distributed through their proprietary direct selling channel, has announced that one of Europe’s leading asset management company, Edmond De Rothschild Asset Management (“Rothschild”) has raised its stake in Best World to 5.40% to become a substantial shareholder of the Group.

Rothschild, with estimated total assets under management of US\$80 billion, currently holds 8,915,000 shares after successive purchases, representing 5.40% of the total issued shares capital.

Group Chief Executive Officer of Best World, Dr Dora Hoan commented, “We welcome Rothschild as one of our major shareholders and is pleased to note the increasing amount of institutional investors’ interests in our Group. The entry of these funds serves as vote of confidence and a further endorsement of our progress. On our part, we will strive to repay the investors’ faith and support of our Group.”

The End



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### **About Best World International Limited**

Mainboard listed Best World International is a health and lifestyle product company which specializes in the distribution of its products via proprietary direct selling network.

Through better understanding of consumer needs and driving product innovation specifically designed to address market demand, Best World has since developed many preferred brands like DR Secret, Optrimax, UberAir, Avance and bwL.

Leveraging on its success in Singapore, Best World has also established its presence in markets like Malaysia, Indonesia, Vietnam, Thailand, Taiwan, Brunei, Hong Kong and Australia.

For more information, please visit Best World's corporate website at [www.bestworld.com.sg](http://www.bestworld.com.sg)

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### **Issued for and on behalf of Best World International Limited**

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